

NEWSLETTER OPPORTUNITIES

Sponsorship of rAve email newsletters is THE WAY to reach readers in a particular vertical market of the AV industry. We started with rAve ProAV Edition in 2003 and have since expanded with nine more email newsletters.

With a rAve newsletter sponsorship, each sponsor will receive a 300 x 250 graphic ad (aka: banner ad) in each newsletter with a redirecting URL linked. Sponsors of rAve ProAV Edition and rAve HomeAV Edition will receive one custom HTML email blast per month to the subscriber lists of the corresponding newsletter.

All newsletter ads are 300px x 250px. Files may be .png, .jpg, .gif (no flash).

Newsletter Edition	# of issues / month	# of HTML blasts	Price	Standard Contract
rAve ProAV	4	1 / month	\$6,000 / month	12 months
rAve HomeAV	2	1 / month	\$3,500 / month	6 months
Newsletter Edition	# of issues / month		Price	Standard Contract
rAve Digital Signage	2		\$3,500 / month	6 months
rAve Education	2		\$3,000 / month	6 months
rAve RADIO	1		\$3,000 / month	12 months
rAve Rental and Staging	2		\$3,000 / month	3 months
rAve UCC	2		\$2,500 / month	3 months
rAve HOW	2		\$2,500 / month	3 months
AVBuyers.Club	2		\$4,000 / month	6 months
rAve Europe	1		\$2,000 / month	6 months
Add on : Only rAve Newsletter sponsors have the option to purchase individual eblasts to rAve newsletter subscriber lists (except ProAV and HomeAV) for a discounted price.			Max send: 1 / month	Price: \$2,500