



SOCIAL MEDIA MARKETING OPPORTUNITIES

rAve has helped some of the AV industry's largest brands launch and manage their social media profiles for years. In addition, we've led the AV industry in social followers since 2010. Now you can leverage our social reach for your own product or service announcement.

AMBASSADOR

Ideal for: Small Announcements, Event Promotion, Company News

Includes:

- Needs Analysis Call
- 5 Tweets
- 2 LinkedIn Posts
- 2 Facebook Posts
- Performance Report

Ideal Timeline: 1 Month

\$1,500

INFLUENCER

Ideal for: Product Launches, Product Promotion, Service Highlights and Features, Brand Retention, Case Studies

Includes:

- Needs Analysis Call
- 15 Tweets
- 6 LinkedIn Posts
- 6 Facebook Posts
- 2 LinkedIn Posts on Gary Kayye's Personal Page
- Paid Social Media Campaign (managed by rAve)
- Performance Report

Ideal Timeline: 3 Months

\$5,500

EXECUTIVE

Ideal for: Product Launches, Brand Awareness, Case Studies, Product Series Campaign

Includes:

- Needs Analysis Call
- Custom Social Media Marketing Campaign Designed by rAve [CREATE]
- Social Media Paid Campaign (managed by rAve)
- Paid Social Media Campaign (managed by rAve)
- Graphic Creation and Support
- Performance Report

Ideal Timeline: 6 months

Starting at: \$10,000

Add on Promoted Content pieces from rAve [PUBS] from page 14.

Interested in more options? Let us build a custom social media marketing package just for you!
Contact: Kirsten@THErAveAgency.com