



September 2020


# FUTURESOURCE – AUDIO IN UC OVERVIEW

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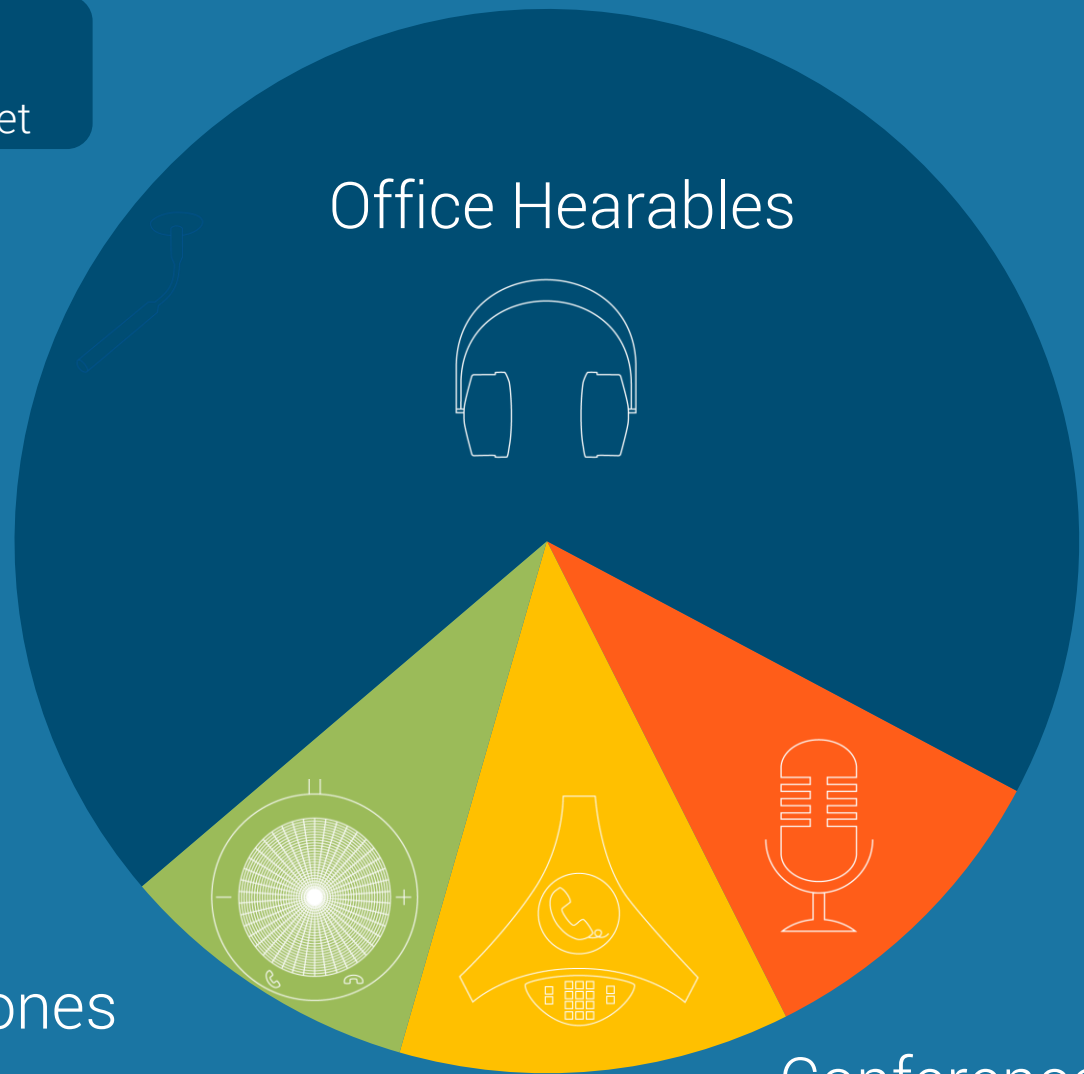


# GLOBAL AUDIO IN UC VALUE SEGMENTATION

**\$2.5bn+**  
2019 Total Market

 **10%+**  
2019-2023 CAGR Value

**\$4bn+**  
2023 Total Market



Office Hearables



Meeting Room  
Microphones



Speakerphones



Conference Phones

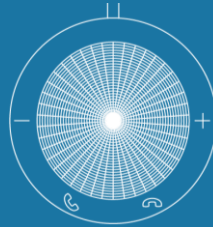


# PERSONAL COMMUNICATION DEVICES



\$2bn+

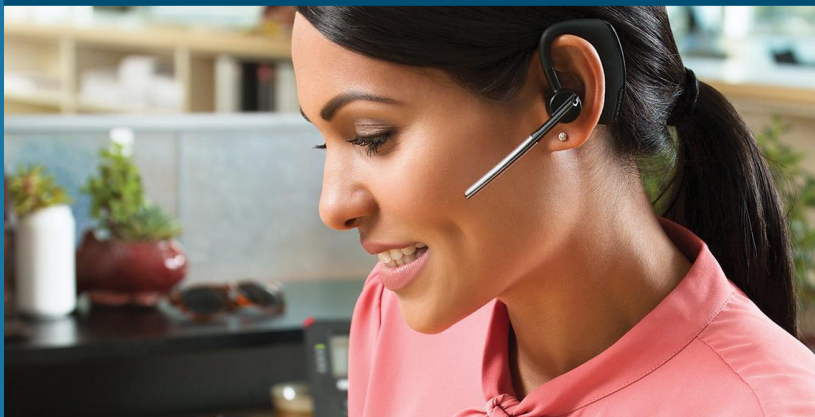
Market Revenue 2019



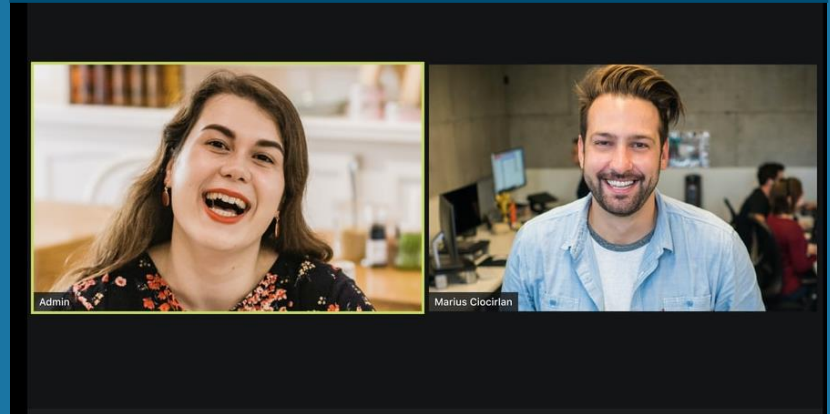
## CALL CENTRIC



## THE TASK-BASED WORKER



## THE DYNAMIC WORKFORCE



# THE EVOLUTION OF MEETING ROOM AUDIO



**\$500m+**

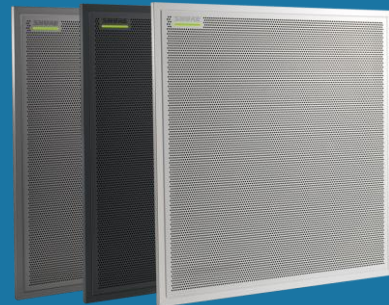
Market Revenue 2019



## FROM PHONE TO MEETING HUB



## DSP AND MICROPHONE ARRAYS



## HIGH-QUALITY CONVENIENCE



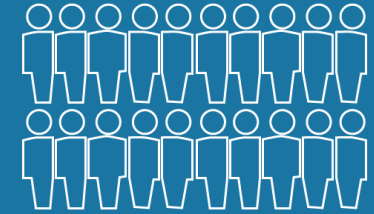
# AUDIO-ENABLED DEVICES IN THE MODERN WORKPLACE



1 - 2  
people



3 - 7  
people



7+  
people

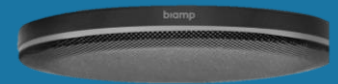


Device by Room Size

Task Based

Huddle Rooms & Small Meeting Spaces

Installed Audio





THANK YOU FOR LISTENING

